

Online Store

The Online Store module adds a simple but effective button to your homepage that links members directly to your union's online store.

ONLINE STORE

This can point to any external store you already have set up, or it can be used alongside the Unionly Online Store, a platform built specifically for unions in partnership with UnionActive.

Setting Up the Online Store Link

Settings

Edit Website Settings



- ▶ Change Contact Information
- ▶ Add / Remove Features
- ▶ Change Colors

To add the Online Store button to your homepage, navigate to Edit Main Column, select Online Store from the dropdown menu, and click Add Module.

Once added, go to Admin Area > Settings > Change Contact Information and enter your store's URL in the Online Store URL field.

This is what the button will link to when members click it.

Web Site URL:

resp8.unionactive.com

Online Store URL:

Donate URL:

Setting Up a Unionly Online Store

If your union doesn't have an online store yet, UnionActive has partnered with Unionly to build a payment and storefront platform designed specifically for unions. The Unionly Online Store makes it easy to sell products, collect dues payments, manage donations, set up memberships, and handle event registrations all in one place. Some of the key features include:

- Branded storefronts: You can customize and tailor your storefront to match your organization's identity.
- Mobile commerce: The store includes a built-in mobile shopping cart, so members can browse and buy from any phone or tablet.
- Inventory management: Track stock counts automatically, and the system will stop selling products when inventory runs out.
- Unlimited products: There's no limit to the number or type of products you can sell.
- Subscriptions: Set up recurring payments to secure steady revenue from your members.
- Product variations: Offer different sizes, colors, materials, and more, each with their own pricing and inventory.
- Multiple images: Add several photos for each product so members can see it from different angles.

UnionActive can also assist with migrating products from an existing store to the Unionly system. To find out more or to see examples of live client stores, visit unionly.io, or call UnionActive at 1-888-248-5557.

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